

JEWISH HEALTHCARE FOUNDATION PRESENTS



HEROES OF THE **HEALTHCARE SYSTEM**

2005 ANNUAL REPORT



MISSION

The mission of the Jewish Healthcare Foundation (JHF) is to support and foster the provision of healthcare services, healthcare education, and, when reasonable and appropriate, medical and scientific research, and to respond to the medical, custodial and other health-related needs of elderly, underprivileged, indigent and under-served persons in both the Jewish and general community throughout Western Pennsylvania. In fulfilling this mission, JHF perpetuates the vision and values of the founders of Montefiore Hospital, whose sale in 1990 provided for the Foundation's endowment.

NEW STATUS NOTE

Following completion of a five-year qualifying period, the Jewish Healthcare Foundation on January 1, 2006 became a Public Charity under Internal Revenue Service rules. This new status will afford greater flexibility in pursuing JHF's mission by increasing opportunities for fundraising, leveraging our investments and advocacy on behalf of our community's health-related needs.



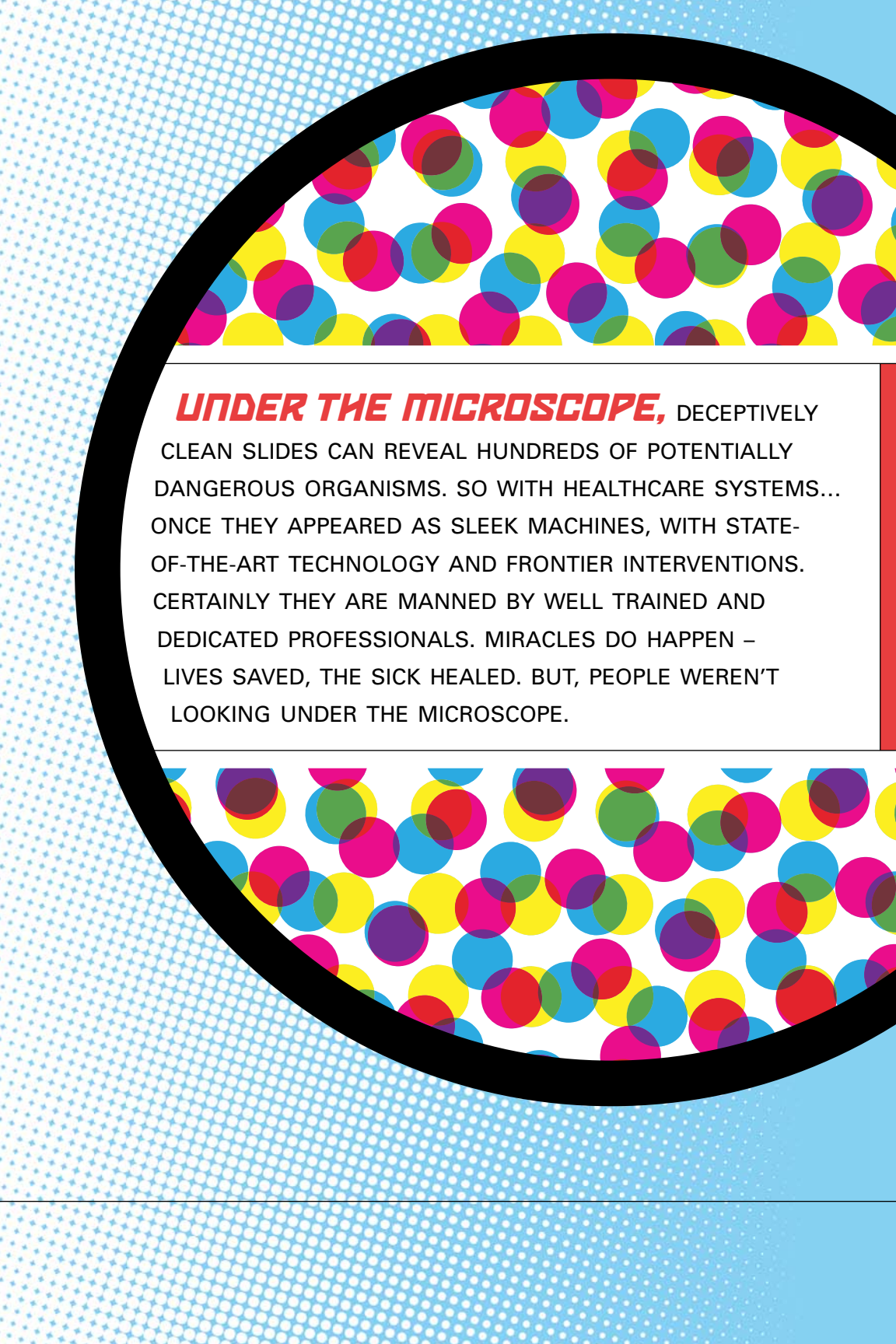
Some of the best work we do at the Jewish Healthcare Foundation is supporting the people who do the best work. In healthcare, no matter what the setting, whether it's a hospital, a neighborhood clinic or a nursing home, the most important work is performed at the frontline, by people directly responsible for the care of patients.

In 2005, we inaugurated several programs to support champions of quality in health care – professionals who strive to bring new levels of safety, efficiency and evidence-based practice to the point of care.


The format for our annual report this year is a tribute to these **HEROES OF THE HEALTHCARE SYSTEM**. Though they're from different institutions, have different levels of training and work in different specialties, they have one thing in common: they're passionate about spreading quality in their systems and settings, even when challenged by the forces of inertia and resistance.

Stephen Halpern, *Chairman*

Karen Wolk Feinstein PhD, *President and Chief Executive Officer*



UNDER THE MICROSCOPE, DECEPTIVELY CLEAN SLIDES CAN REVEAL HUNDREDS OF POTENTIALLY DANGEROUS ORGANISMS. SO WITH HEALTHCARE SYSTEMS... ONCE THEY APPEARED AS SLEEK MACHINES, WITH STATE-OF-THE-ART TECHNOLOGY AND FRONTIER INTERVENTIONS. CERTAINLY THEY ARE MANNED BY WELL TRAINED AND DEDICATED PROFESSIONALS. MIRACLES DO HAPPEN – LIVES SAVED, THE SICK HEALED. BUT, PEOPLE WEREN'T LOOKING UNDER THE MICROSCOPE.



In the 90s, credible insiders exposed the cost and quality dilemmas of our system. Evidence surfaced that couldn't be ignored. Lucian Leape, MD, Professor at the Harvard School of Public Health estimated that 90,000 people a year in the United States were dying from preventable medical error. Our outcomes of care were often disappointing, people were being rehospitalized at high rates and the **COMPLICATIONS** of care were not trivial. Injuries that resulted from the care itself were coming into focus. **ERRORS AND WASTE** were eating precious resources.

Under the microscope, people suddenly saw professionals, plagued by faulty systems, confused messages and breakdowns in teamwork speaking with their feet. Nurses were abandoning their medical posts for jobs less stressful, less prone to failure. Scholars and politicians began crying **"CRISIS!"** In 1999, the prestigious Institute of Medicine took a bold position: medicine was plagued by systems failures. Health care must heal itself or own the consequences!

Then, more bad news. The RAND Corp. discovered that fewer than half of all patients were receiving appropriate treatment for their conditions. Solutions to the cost and quality **DILEMMA** shifted from the national policy scene to the frontline of care.

PITTSBURGH TAKES THE LEAD

Even before the crisis was fully revealed, Pittsburgh took action. In 1997, the Jewish Healthcare Foundation rallied key stakeholders in coalition. They agreed that cost and quality demons could and should be conquered at the local level, and the Pittsburgh Regional Health Initiative (PRHI) was born. Together stakeholders pledged to remove waste, error, bad practices and inefficiency from care.



PRHI DEVELOPED THE ELIXIR:

a made-for-healthcare version of quality engineering called Perfecting Patient Care™ (PPC). In a few years the Jewish Healthcare Foundation created another program, Health Careers Futures (HCF) to equip healthcare professionals to lead the charge for safety and quality.



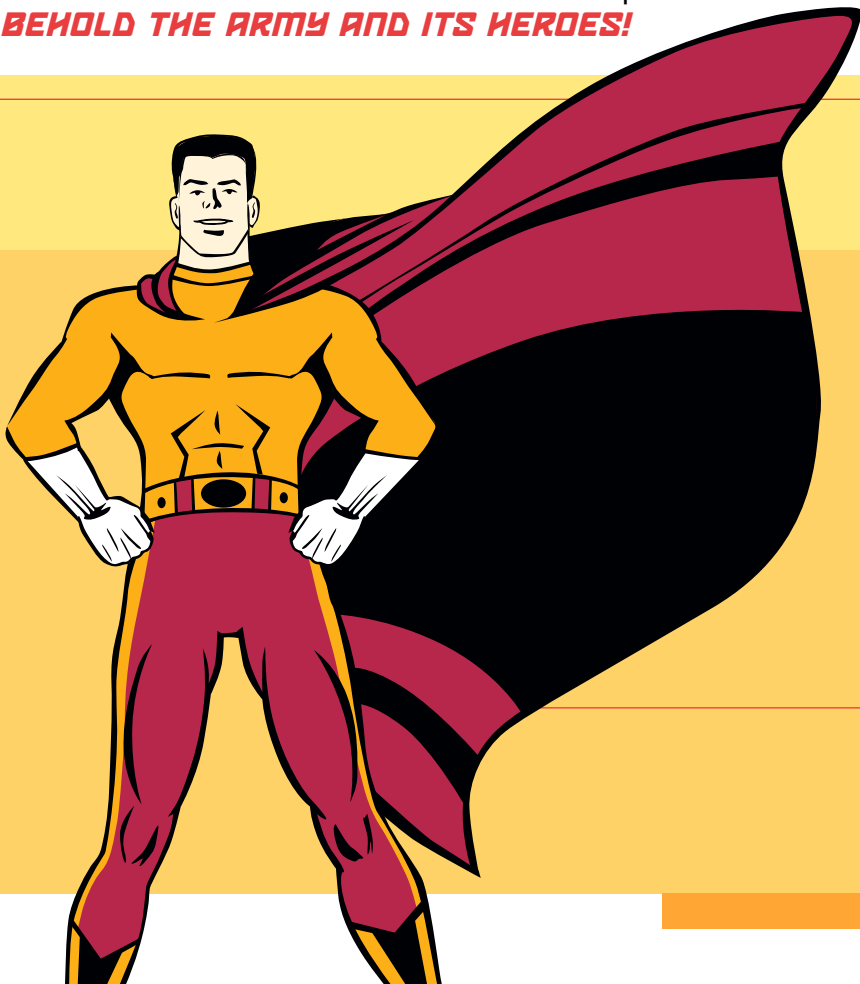
DEMONS ***AND DANGERS***

UNDER THE MICROSCOPE, the demons and dangers further revealed themselves. They included infections and medication glitches run wild, chaotic care systems and faulty designs for work, space and equipment. Teams had no coaches or winning strategies; there was a culture of secrecy. Courageous leaders cried out for heroic measures. Enter the Superheroes – the gifted, compassionate and fearless who rose to a challenge to save patients and peers.

THE **HEROES**

JHF realized that PRHI would need to raise an army to win a war. The Foundation offered grants to clinicians prepared to combat the demons and dangers that made health care sometimes dangerous, often unaffordable. The call to action was accepted.

BEHOLD THE ARMY AND ITS HEROES!

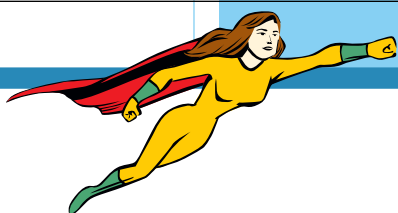
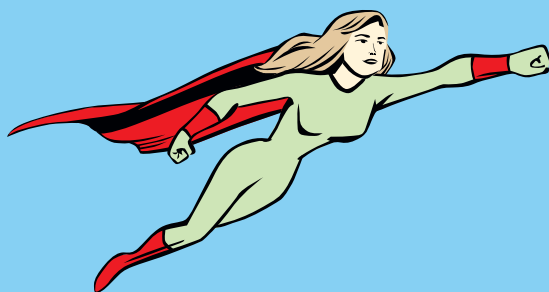
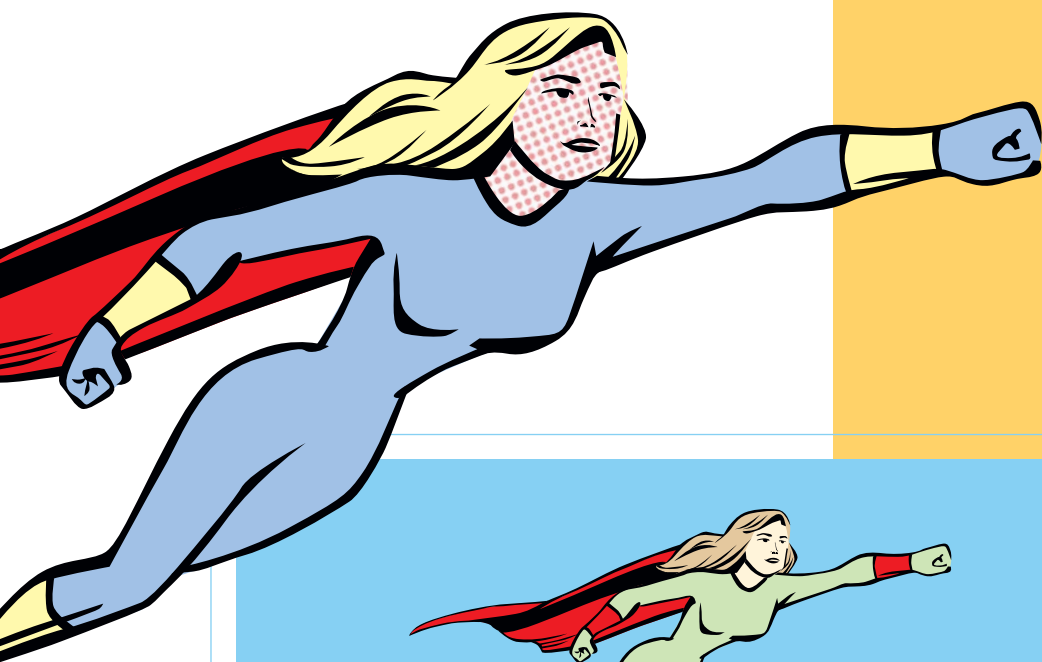




In partnership with the Allegheny County Medical Society and the Pennsylvania Medical Society, the Foundation in 2005 selected eight Physician Champions to conduct demonstration projects employing Perfecting Patient Care™ in six different healthcare settings. From left, they are: Dr. Eileen Boyle, Dr. Harsha Rao, Dr. Jerome Granato, Dr. Dennis English, Dr. Fred Harchelroad, Dr. Michael Culig, Dr. Adele Towers and Dr. Eric Rodriguez.

PHYSICIAN CHAMPIONS ARE DOCTORS WHO DEPLOY PPC™ AND THEIR OWN PASSION TO KEEP PATIENTS SAFE AND DELIVER THE FINEST CARE POSSIBLE. IN ADDITION TO FIGHTING HOSPITAL-ACQUIRED INFECTIONS, CHAMPIONS ARE BRINGING BEST PRACTICES TO CARDIAC AND DIABETES CARE; THEY ARE REDUCING PATHOLOGY ERRORS AND HELPING GERIATRIC PATIENTS RECOVER TO THEIR FULLEST. THEY WORK IN HOSPITALS, LONG-TERM CARE AND COMMUNITY HEALTH SETTINGS.

THE
HEROES continued



NURSE NAVIGATORS TAKE PERFECTING PATIENT CARE™ TO THE BEDSIDE. THEY STRIVE TO IMPROVE CARE AND TO IMPROVE THE WORKING ENVIRONMENT. EACH CREATES AN INDIVIDUAL RESEARCH PROJECT TO WIELD THE QUALITY, MEASUREMENT AND ENGINEERING SKILLS LEARNED.



Nine Nurse Navigators are applying Perfecting Patient Care™ principles in projects that help develop skills in data collection and leadership. Among them, from left to right, are: Maureen Saxon-Gioia of Allegheny General Hospital, Jacqueline M. O'Brien of UPMC St. Margaret, Kathleen McPherson of Alle-Kiski Medical Center, Lynda Nester of Monongahela Valley Hospital, and Deneen Sobota of Family Services of Western Pennsylvania.

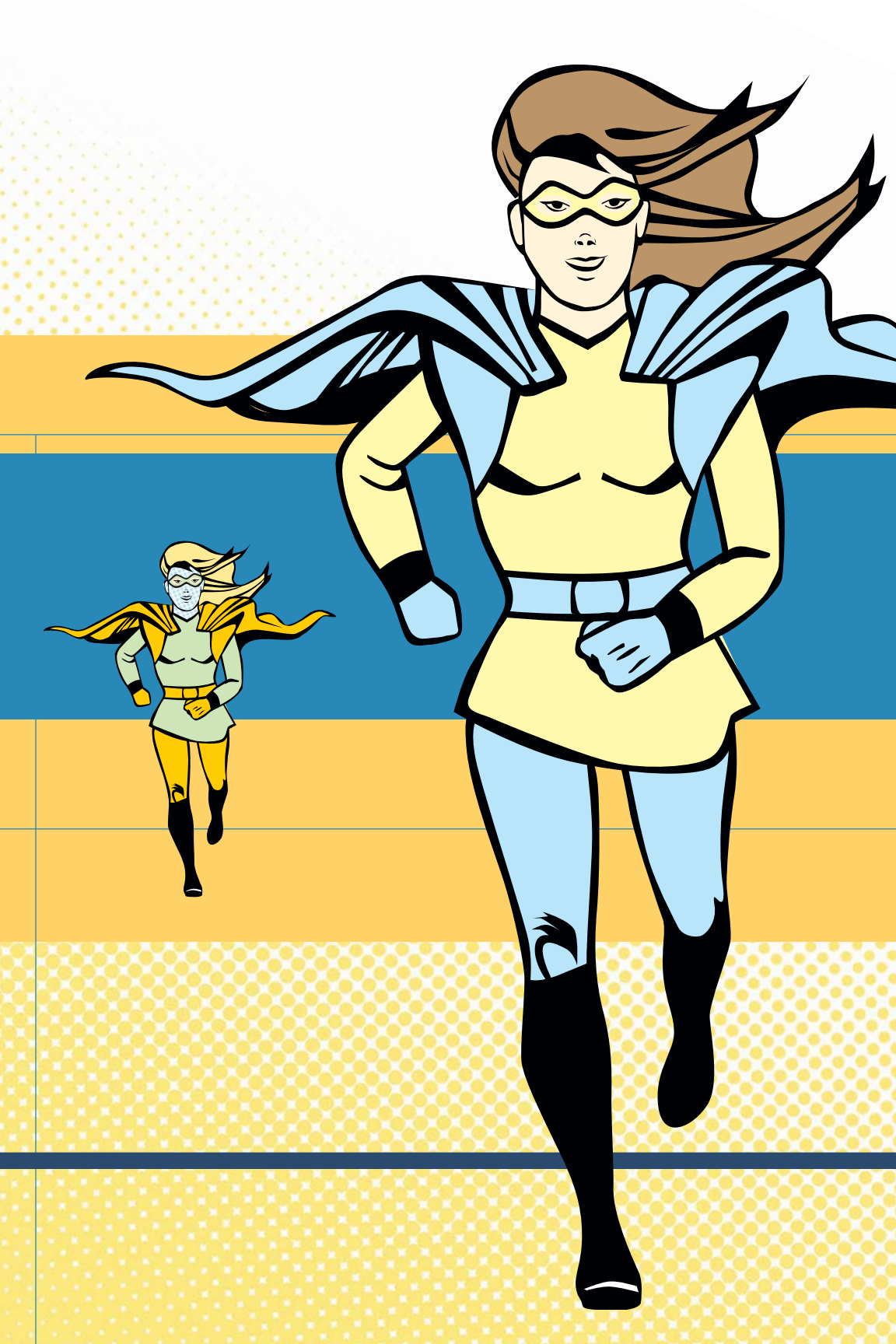
THE **HEROES** continued

TEAM LEADERS AND **FRONTLINE NURSE MANAGERS**

APPLY PPC™ IN DEMONSTRATION PROJECTS, TESTING
NEW STRATEGIES TO TRANSFORM THEIR INSTITUTIONS.



Jan Setzenfand (left) served as Team Leader on a project that helped Lawrenceville Family Health Center improve care for diabetic patients by ensuring that they received certain examinations at the recommended intervals; Kristina Hahn (right) was the Team Leader for a project at the Child Development Unit of Children's Hospital that helped reduce waiting times for appointments from months to weeks.



THE **HEROES** continued

SAFETY AND QUALITY FELLOWS ARE GRADUATE STUDENTS IN HEALTH PROFESSIONS: MEDICINE, NURSING, LAW, PHARMACY, SOCIAL WORK, PUBLIC POLICY AND REHAB. THEY WILL SWELL THE RANKS OF HEALTHCARE'S ARMY OF "PROGRESSIVES" AS THEY SHADOW, QUESTION AND OBSERVE MORE SENIOR QUALITY CHAMPIONS IN THEIR WORK. WITHOUT THEM, ALL THE VALIANT EFFORTS OF TODAY'S HEROES WOULD FACE AN UNCERTAIN FUTURE.





Patient Safety Fellows represent the next generation of people entering health-related careers. They learn alongside today's healthcare professionals the kinds of situations that can endanger patients and how to improve the quality of care. Among this year's Fellows are: (from left) Greg Pula, Renee Mosier, Belinda Zhang, Anne George and Ryan Greytak.

PRHI'S OWN COACHING STAFF REFINES
ITS SKILLS IN PPC™ THROUGH AN INNOVATIVE PARTNERSHIP
WITH THE JEWISH ASSOCIATION ON AGING'S CHARLES
MORRIS NURSING AND REHAB CENTER IN SQUIRREL HILL.
THERE, PHRI STAFF CONTINUE LEARNING WHILE DOING,
BUILDING THEIR CAPACITY TO EQUIP HEROES THROUGH
THEIR LEARNING, ANALYTICS AND APPLICATIONS CENTERS.



OUR HEROES ARE HELPING THE REGION'S HEALTH SYSTEM BEGIN A TRANSFORMATION – IMPROVING PATIENT SAFETY AND HEALTHCARE QUALITY THROUGH REDUCTIONS IN MEDICAL ERRORS, USE OF EVIDENCE BASED PRACTICES AND ELIMINATION OF WASTE. ACHIEVING THIS KIND OF QUALITY, WE BELIEVE, IS THE BEST, MOST ENDURING COST CONTAINMENT STRATEGY.

TOTAL GRANTS in 2005

\$4,266,281

SELECTED GRANTS

HEALTH POLICY

UJF/JHF Public-Private Partnership	\$ 92,000
Documenting the Business Case for Quality – Multiple Grantees	\$ 60,000
Medicare Part D Centralized Information Project – Allegheny County Department of Human Service	\$ 50,000
Primary Care Services, Inc. – Disease Collaborative Network	\$ 50,000
Three Rivers One Future – Allegheny Conference on Community Development	\$ 48,000
Squirrel Hill Health Center Planning Grant	\$ 41,000
Nutrition Advocacy – Center for Science in the Public Interest	\$ 20,000

HEALTH RESEARCH

Building the Hospital of the Future – UPMC Shadyside	\$ 300,000
Physician Champions™ – Multiple Grantees	\$ 174,000
Perfecting Patient Care™ in Community-Based Organizations	\$ 124,000
Crisis Team Management – WISER Institute	\$ 90,000
Error Free Pathology Systems – University of Pittsburgh, Department of Pathology	\$ 60,000
Perfecting Patient Care™ in Long-Term Care	\$ 59,000
Safety and Quality in Healthcare – Pittsburgh Regional Health Initiative	\$ 58,000
Nurse Navigators™ – Multiple Grantees	\$ 41,000
Pain Management – University of Pittsburgh Cancer Institute	\$ 36,000
Psychology Minute – University of Pittsburgh School of Education	\$ 35,000

HEALTH EDUCATION

Pathways to Growth: Child's Way – Children's Home of Pittsburgh	\$ 75,000
Working Hearts™	\$ 61,000
Health Careers Futures	\$ 55,000
Patient Safety and Salk Fellowships	\$ 52,000
University of Pittsburgh Hamburg Fund	\$ 30,000
Consumer Guide to Safety	\$ 30,000
Silence Kills – Creative Non-Fiction	\$ 30,000
AIDS, Race and Culture Documentary – Serial Passage	\$ 25,000
Choosing Healthy Options Program – Greater Pittsburgh Community Food Bank	\$ 20,000
Medical Safety Science Curriculum	\$ 15,000

OTHER

Renaissance Campaign – Jewish Association on Aging	\$1,739,000
Health and Mental Health Services – United Jewish Federation	\$ 900,000
United Way of Allegheny County Impact Fund	\$ 55,000
Katrina Relief Fund – Multiple Grantees	\$ 25,000
Museum Health Arts Show – Jewish Community Center	\$ 24,000
Jewish Family Assistance Fund	\$ 10,000

SELECTED SMALL GRANTS

University of Pittsburgh School of Medicine, Business Case for Quality	\$	18,000
The Pittsburgh Foundation, Council on Foundations	\$	10,000
University of Pittsburgh Institute to Enhance Palliative Care	\$	10,000
Yeshiva Schools	\$	7,500
Hillel Academy of Pittsburgh	\$	6,000
The Pittsburgh Foundation, Hurricane Ivan Flood Relief Fund	\$	5,000
The Forbes Fund	\$	5,000
Phipps Conservatory, Medicinal Plant Research	\$	5,000
Consumer Health Coalition	\$	5,000
Community Design Center of Pittsburgh, Pedal Pittsburgh	\$	5,000
Rainbow Kitchen Community	\$	4,600
YMCA of Pittsburgh, Community Fitness Event	\$	3,500
Ladies Hospital Aid Society of Western Pennsylvania	\$	3,500
American Heart Association, Go Red for Women	\$	3,500
Pace School	\$	3,000
Gilda's Club Western Pennsylvania	\$	2,500
Allegheny Heart Institute	\$	2,500
Friends of the Riverfront, Three Rivers Heritage Trail	\$	2,500
Hospice & Palliative Nurses Association	\$	2,500
Carnegie Library of Pittsburgh	\$	2,500
University of Pittsburgh School of Law	\$	2,500
University of Pittsburgh Cancer Institute	\$	2,500
Mentoring Partnership of Southwestern Pennsylvania	\$	2,500
Western Psychiatric Institute and Clinic	\$	2,000
Hillel Jewish University Center	\$	1,800
The Jewish Women's League, Health Fair	\$	1,500
Epilepsy Foundation	\$	1,500
The Center for Creative Play	\$	1,500
YWCA of Pittsburgh, Tribute to Women	\$	1,500
Persad Center, Inc. Southwestern Pennsylvania Healing Weekend	\$	1,500
Three Rivers Youth	\$	1,250
Magee-Womens Hospital, Girls on the Run	\$	1,000
American Jewish Committee, Human Relations Awareness	\$	1,000
United Jewish Federation, Women's Voices 2000	\$	1,000
RAND Corporation	\$	1,000
University of Pittsburgh Graduate School of Public Health	\$	1,000
Jewish Residential Services	\$	1,000
Oakland Planning and Development Corporation	\$	1,000
Shepherd Wellness Community	\$	950

CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

DECEMBER 31

2005

2004

ASSETS

Cash	\$ 1,201,429	\$ 1,513,180
Investments, at market value	125,098,170	121,917,697
Interest rate swap asset	472,526	—
Government grant receivables	295,093	687,229
Contributions receivables	117,182	168,999
Furniture and equipment, net of accumulated depreciation of \$159,593 and \$462,829 in 2005 and 2004, respectively	178,957	81,851
Other assets	22,971	30,357
Total assets	\$ 127,386,328	\$ 124,399,313

LIABILITIES AND NET ASSETS

Accounts payable	\$ 353,399	\$ 215,281
Contributions payable	28,673,108	29,235,101
Deferred revenue	133,119	277,268
Other liabilities	6,629	13,327
Total liabilities	29,166,255	29,740,977

NET ASSETS

Unrestricted	97,729,948	93,947,238
Temporarily restricted		
Qualified grants to successor of Montefiore Hospital	326,657	334,059
Donor restrictions	163,468	377,039
Total temporarily restricted	490,125	711,098
Total net assets	98,220,073	94,658,336
Total liabilities and net assets	\$ 127,386,328	\$ 124,399,313

FUNDING GUIDELINES



To be considered for support, programs must be health-related and should address the three Foundation priorities:

Health Education & Access
Health Careers Futures/Workforce
Perfecting Patient Care™

The Jewish Healthcare Foundation will receive and fund grant proposals, serve as a catalyst for change by initiating new projects, establish partnerships, design and test new interventions, pool its resources, and support research and publications to inform others about new approaches to health problems.

Generally, the Jewish Healthcare Foundation does not fund:

Organizations without IRS tax-exempt status
Organizations outside Western Pennsylvania
Programs without a healthcare component
General operations
Capital needs
Operating deficits or retirement of debt
Political campaigns
Scholarships, fellowships, individual travel

For information on how to apply for a grant, please visit www.jhf.org or email info@jhf.org regarding "Funding Guidelines."

JEWISH HEALTHCARE FOUNDATION 2006

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Thomas Hollander, <i>Vice Chair</i>	Elaine Krasik, <i>Secretary</i>

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